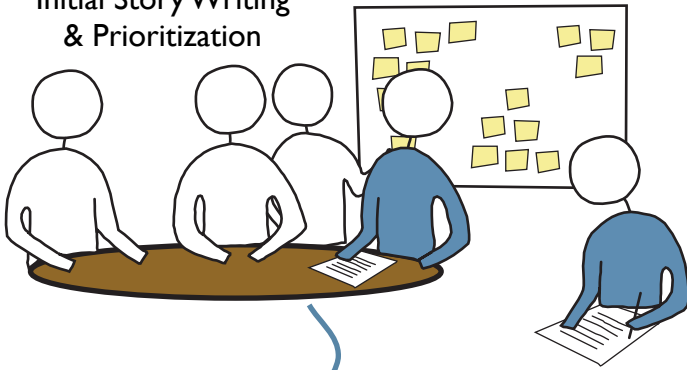
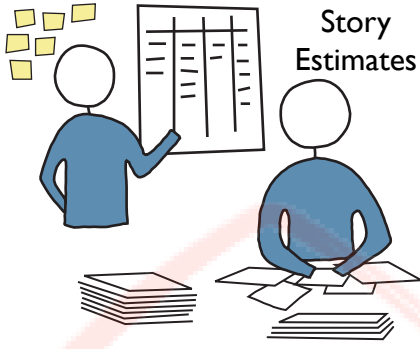


Initial Story Writing & Prioritization

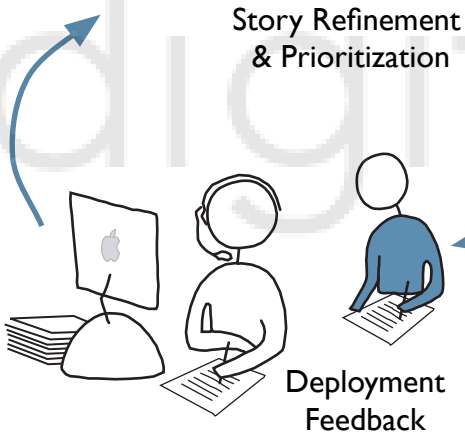
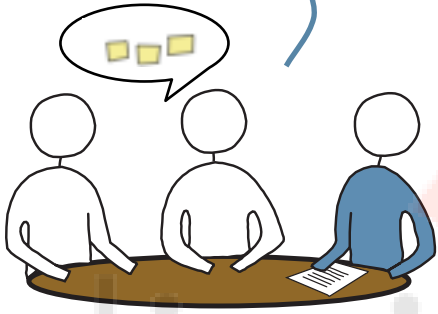


Requirements are written as stories and phases are planned. Each story reflects a function or two and should easily fit on a 3x5 card.

Clients re-prioritize or create new stories for upcoming phases.

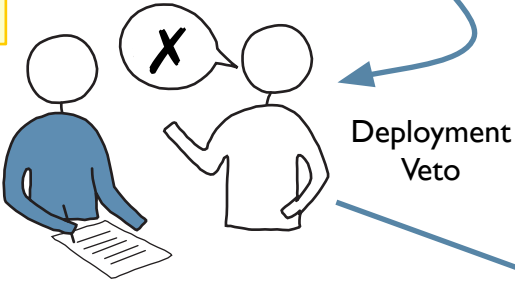


Developers estimate how long it will take to implement the stories in the next phase, and client representatives re-prioritize or approve the estimates.



Feedback and improvement begin as soon as the first phase is launched.

Before deployment, clients verify functionality in the development application.



Client representatives are available and empowered to promptly answer questions and clarify stories.

